

## **HYBRIS** (2013)

Set of works where the act of seeing is analyzed as a political complaint. The uses and misuses of collective lies, social promises, our rights being denied over and over again, all they are shown in an infinite loop. A dialogue between the people and their leaders, which first is transferred to TV and then to the network and in this process gives and takes power to the masses. Does people power over their rulers? Or this interaction is a dumb circus ritual?

### 1: **VIDEÍTO MANDA**



*"Despite the digital revolution and opening we live today, it is surprising the short number of vladvideos could be found in the network. On Youtube there are a few, but their number is negligible when it is compared with the amount of videos that have been broadcast on television in the early 2000s. It is a fact: the vladvideos have been guarded in inaccessible spaces for civil society."* Content platform La Mula, 2012

September 14, 2000, begins the fall of the Fujimontesinista dictatorship with the transmission of the first "vladvideo". The phrase "videíto manda" ("video rules") was created. A video and a journalist against Fujimontesinista machinery of one decade and its mute courtesan press. Nowadays is the promise that social networks offer so important than that video-report? A remake of that historical moment, through the use of technology we turn in to this journalist, a poetic act with which we try to recover our visual memory.

\_ HOW IT WORKS: Video interactive installation. One video channels is projected. Randomly one Vladvideo is chosen from Youtube portal. If a participant enters in detection area of the piece then an application counts time as long as the person looks. Equivalent number of responses will be sent to the network. In this seen the act of seeing is equivalent to REPORT.



## 2: ¿EN QUE FRAME SE JODIÓ EL PERÚ?

Two channels, two political speeches randomly chosen from the network, year no matter. Both candidates (even the same candidate) promise and expose their lies. Always the same, they offer our rights again and again.

Participants work as player device. Play, stop, pause. It creates the illusion that people have control over the lies that are that are being displayed. As in real life where we feel we have control of our leaders because we vote. A liar needs a hearing, a symbiotic relationship to perpetuate the deception.